





# Im4Fundraising THE BIG GAME SHOW

# THE BIG GAME SHOW

## HOW DOES THE PROGRAM WORK?

- Your group is host to “The BIG Game \$how” **ARE YOU SMARTER THAN?**
- Students raise money by asking family, friends and businesses to sponsor them and their team to be on the show. The typical sponsor will donate a minimum of \$5.00 or more. The more money raised means more questions and chances to be in the finals.
- **Im4Fundraising will work closely with you group to produce an exciting experience for students, administration and/or community.**
- **All questions/Curriculum based, or they can be Trivia based or we can custom create a game show for your group!**
- We have thousands of questions available in our databases!
- **\*Choose your own game show co-host\***

*All schools have a fun person/teacher/principal/student/ community leader who loves the spotlight. Your students and teachers will get a kick from your own special co-host!*

## HOW DO YOU MAKE MONEY\$

- **We Suggest two versions – 1) PLEDGES/SPONSORS** - Students are provided with game show information and sponsor collection forms. By collection of sponsor donations, they earn the opportunity to be on the show. Based on total amount collected/they are asked question(s). The questions are based on increments of \$25.00 per question. (maximum 6 questions). Each child / student will get to come on stage to the podium and have the opportunity to answer one of the questions for their entire team. All points go towards the entire team. All Questions are grade appropriate and can be educational or general knowledge or mixed.

Website: [www.im4fun.com](http://www.im4fun.com)

email: [fundraising@im4fun.com](mailto:fundraising@im4fun.com)

P.O. Box 1184 // Monticello, NY 12701 // 845-791-6153



- **Version #2) PLEDGES/SPONSORS** – Students choose their team captains in advance. Team captains are the people answering questions and representing their entire team during the game show. This skips the step of having all participants that assisted in collecting sponsors having to answer questions to find out who will be the winning team.

Depending upon the age group of the students the following can take place:

1. All students earn a participation prize for playing and participating.
  2. **GROUP KEEPS** up to 80% of all Money Taken in by students. (see chart)
  3. Group pays for all prizes (usually spending up to 10% for prizes).
  4. Im4Fundraising fees are as low as 20% for providing the games and services and support. (see chart)
- **COLLECT LOCAL ADMISSION TO SHOW-** (If evening show) Collect an admission charge/free to immediate family of participant.

### **WE PROVIDE:**

- Your own webpage to promote your Big Game Show
- Your own email address for sponsorships
- How to information on obtaining sponsors & prizes
- A professional game show host
- A professional Audio Technician
- Questions and answers for game
- Game Show Podiums
- Sound System with professional microphones
- All necessary equipment (**video projection show available**)
- Disk with templates for group to customize and print pledge forms, promotional materials, advertising posters and more to work with fundraiser.
- Professional Guidance every step of the way!

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## **PROFIT POTENTIAL:**

Example: Students 400/ Participants (avg. 30%) = 120  
 Avg. Pledge sheet per participant= Goal=\$100.00.

- **PLEDGES COLLECTED= \$12,000**
- Cost of Show: 40% = \$4800.00 (see % Grid)

Amount Raised \$\$	Group / Organizations %	The Big Game Show %
Up to \$10,000.00	50%	50%
\$10,005.00 - \$15,000.00	60%	40%
\$15,005.00 - \$20,000.00	70%	30%
\$20,005.00 - \$25,000.00	75%	25%
\$25,005.00 - Above	80%	20%

Total Collected= \$12,000

Cost of Show: 40% or \$4800.00

Total in Profit= **60%** or \$7200.00 (if group qualifies there is a 10% donation back to organization)

**MOST TRADITIONAL FUNDRAISERS OFFER ONLY 50%  
 PROFIT!**

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**PRIZES:**

- Prizes = Participation Prize (Suggestion - School Spirit item/window cling/lanyard (High School/Middle School) Elem: pencil)
- Big Prizes: Student who collects the most sponsor Dollars keeps 20% of amount raised!! EX: \$200=\$40.00 plus plays show with having 20 chances towards questions.
- TOP POINTS IN OVERALL GAME- Can win IPOD NANO/ NINTENDO DL/ Top three points should win appropriate prizes. Suggested prize dollars spent can vary, however most groups will spend up to 10% on prizes.

**SUGGESTION GRID FOR % OF PRIZES**

GRAND PRIZE	5% - 10%
FIRST PLACE	2% - 5%
SECOND PLACE	1% - 3%
THIRD PLACE	1%
FOURTH PLACE	1%
IM4FUNDRAISING	20% – 50% SEE CHART ABOVE
SCHOOL PTA	50% - 80% SEE CHART ABOVE

These are just suggested percentages. Prizes can be anything you might want or in any fashion that you choose. Prizes can also be donated and not cost anything to the group.

**Try something New, Fun, HEALTHY ...and Educational with your organization NOW!**

**THE BIG GAME SHOW** can be customized for any organization!

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